

# Tennessee Aquatic Project



Photo by Eric Hanauer



[WWW.TENNESSEEAQUATICPROJECT.ORG](http://WWW.TENNESSEEAQUATICPROJECT.ORG)

The 1st ANNUAL "TAP INTO JAZZ BENEFIT CONCERT"  
SPONSORSHIP OPPORTUNITIES



**Tennessee Aquatic Project and  
Development Group, Inc.**

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615.321.3060

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tennesseeaquaticproject.org

**Co-Founders**

Ken Stewart  
Willie Sweet, Jr.

**President**

Lorraine Stallworth

**Recording Secretary**

Kim Christmon

**Treasurers**

Michelle Lampkin

**Board Members**

Yolonda Braden  
Leslie Henderson  
Desiree Johnson  
Jerald Jones  
Harry Lewis

February 26, 2010

Greetings,

Since 1995, the Tennessee Aquatic Project and Development Group, Inc., has provided over 100 minority youth in the Nashville community with opportunities to engage in activities that build character, leadership, critical thinking skills, survival techniques, and community awareness. Guided by an all volunteer staff, TAP uses aquatic training (swimming, lifeguarding, and scuba diving) as the vehicle to expose and impact the lives of youth who "dare to dream of possibilities"! TAP youth have traveled to several marine sanctuaries to work with the National Oceanic and Atmospheric Administration's (NOAA) marine scientists, Biscayne Park, Florida to engage in underwater archeological study, and Curacao, Antilles to support environmental causes. In 2010, TAP youth hope to work with the Ocean Cleaners in Puerto Rico and NOAA on the Aquarius in Key Largo, FL. The opportunities are endless!

To continue achieving these lofty goals, TAP is celebrating its 15<sup>th</sup> anniversary year with an evening of music, appreciation and giving. ***"TAP into Jazz"***, featuring jazz recording artist ***Erlly Thornton*** and TAP alumnus ***Marcus Johnson*** is scheduled for April 17, 2010 at the Essence Room and will highlight the accomplishments of our alumni (100% of whom have gone on to college). Through this fundraising event we hope to raise \$10,000 which will fund our upcoming activities and provide the training support needed to prepare our youth to become global citizens!

There are several ways you can support our efforts to enrich the lives of young men and women daring to dream. You can **purchase tickets to an evening of celebration and lively entertainment** for yourself, family and friends, **make a donation of goods or services** needed to make the event a success, or simply **make a tax deductible donation** to the Tennessee Aquatic Project and Development Group (TAP). Your donation will not go unnoticed...All donors will be listed in the ***"TAP into Jazz"*** event program. Those making contributions of \$500 or more will be listed on our "Banner of Recognition" to be prominently displayed at the evenings' festivities.

I look forward to seeing you at the ***"TAP into Jazz" event celebrating 15 years of committed service to youth in the Nashville community.*** Your investment, no matter how large or small, will go a long way toward ***making dreams become reality!***

I have enclosed the details of our 2010 Sponsorship, Advertising and Auction Donation Opportunities, and look forward to following up in the near future. For additional information on what is certain to be a memorable evening, please visit us online at [WWW.TENNESSEEAQUATICPROJECT.ORG](http://WWW.TENNESSEEAQUATICPROJECT.ORG).

Sincerely,

*Ken Stewart*

Co-Founder, Tennessee Aquatic Project and Development Group INC.



TENNESSEE AQUATIC PROJECT AND DEVELOPMENT GROUP, INC.  
TAP Into Jazz Sponsorship Packages

**\$5,000 Sponsorship Benefits**

- \* Corporate Logo on website for 2010
- \* Corporate Logo on printed materials
- \* Announcement of sponsorship at event
- \* Corporate Logo on banner at TAP Into Jazz
  - \* Full page ad in program book
- \* Introduction and greeting at TAP Into Jazz
  - \* Ten tickets to TAP Into JAZZ

**\$1,500 Sponsorship Benefits**

- \* Corporate Logo on banner at TAP Into JAZZ
  - \* Name listed on website as sponsor
- \* Announcement of sponsorship at event
- \* Name listed as sponsor in event program
  - \* Ten tickets to TAP Into JAZZ

**\$1,000 Sponsorship Benefits**

- \* Name listed on banner at TAP Into JAZZ
- \* Name listed as sponsor in event program
  - \* Five tickets to TAP Into JAZZ

**\$750 Sponsorship Benefits**

- \* Name listed on banner at TAP Into JAZZ
- \* Name listed as sponsor in event program
  - \* Four tickets to TAP Into JAZZ

**\$500 Sponsorship Benefits**

- \* Names listed as sponsor in event program
- \* Names listed on banner at TAP Into JAZZ
  - \* Two tickets to TAP Into JAZZ

**\$250 Sponsorship Benefits**

- \* Name listed as sponsor in event program
  - \* Two tickets to TAP Into JAZZ

**\$100 Sponsorship Benefits**

- \* Name listed as sponsor in event program

The Tennessee Aquatic Project and Development Group, Inc., is a youth based 501(c)(3) nonprofit organization whose vision is to maximize the growth potential of minority and at-risk youth, ages 8-18, by equipping them with skills necessary to be leaders of our future.

# The 1st ANNUAL "TAP INTO JAZZ BENEFIT CONCERT"

## SPONSORSHIP OPPORTUNITIES

APRIL 17, 2010 ~ ESSENSE ROOM, NASHVILLE, TN

Thank you for your interest in sponsoring the Tennessee Aquatic Project and Development Group INC.'s the 1st ANNUAL "TAP INTO JAZZ BENEFIT CONCERT". Sponsorship provides Corporations a unique opportunity for charitable giving and proactive citizenship; valuable exposure and enhanced recognition; and a positive investment in our community and in the lives of people that we serve. If you find that our opportunities do not provide a perfect match for your corporate needs, the Tennessee Aquatic Project is willing to work with Sponsors to customize a package that will be mutually beneficial and rewarding.

\_\_\_\_\_ I /We wish to support the Tennessee Aquatic Project and Development Group INC.'s TAP into Jazz Benefit Concert through a Corporate Sponsorship.

**Individual tickets are available (please indicate number of tickets desired):**

\_\_\_\_\_ General Admission @\$35 ea. Includes food, beverages, Silent auction.

\_\_\_\_\_ I am unable to participate, however, I would like to support the Tennessee Aquatic Project with my donation of \$\_\_\_\_\_

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Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Commitments are requested by **April 3rd, 2010**. Visa, MasterCard or Discover accepted. Please make checks payable to Tennessee Aquatic Project and Development Group INC. and return with completed form to:  
P.O. Box 111652 • Nashville, TN 37222

Corporate Logos and Advertisements (JPEG, PDF or TIFF files preferred) should be submitted to:  
[Information@tennesseeaquaticproject.org](mailto:Information@tennesseeaquaticproject.org)



**CELEBRATING 15 YEARS OF SERVICE TO INNER CITY YOUTH IN THE NASHVILLE COMMUNITY!**  
**FOR ADDITIONAL INFORMATION, PLEASE VISIT Website: [www.tennesseeaquaticproject.org](http://www.tennesseeaquaticproject.org), OR CALL 615.321.3060.**

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